

A4TH Board Meeting December 9, 2017, Appleton, Wisconsin

ATTENDEES: Tim Mayer, President; George Kamps, Vice-President; Rick Chrabaszewski, Treasurer; Jim Hubbard, Director; Darryl Johnson, Director

Excused: Jen Thomas, Director.

CALL TO ORDER

Meeting called to order by Tim Mayer, President, at 12:05 p.m.

ACCEPTANCE OF MINUTES FROM 9/30/2016 Board meeting. No changes, accepted as is.

PRESIDENT'S REPORT/UPDATE

- Vicki Woschnick has resigned from the board and her position as Secretary due to health considerations. Her contributions to A4TH have been most appreciated and Tim sent her a formal Thank You letter.
- Pending grants and funding:
 - Grants received:
 - DAV Dept. of Wisconsin \$2,000
 - Oneida Arts Program \$2,500
 - Ho-Chunk Nation \$1000
 - Green Bay Packers Foundation \$4,000
 - Pending proposals
 - Wisconsin Physician Services
 - Wisconsin Dept. of Veterans Affairs
 - Proposals Denied
 - Forest County Potawatomi Foundation
 - K.C. Stock Foundation
 - Cornerstone Foundation
 - Packer Foundation held a Grant Recipient Luncheon at the Atrium at Lambeau Field on December 5th where Tim got over 5 minutes to tell the “A4TH Story” and explain our service to the veterans in Wisconsin. This grant receipt and pictures will be featured on our website and our Facebook page and A4TH may get a featured story in the Appleton Post Crescent newspaper...both the paper version and the electronic version...at some point in the future.
 - Packer Game concession stand where A4TH has volunteers has raised approximately \$1,300.
A huge THANK YOU to all who volunteered and worked the concession stand.
- Congressman Gallagher, a Marine veteran, and his office administrator Kerry Niemcek in Green Bay have given us a contact person at SAMSHA a division of the U.S. Dept. of Health & Human Services. Ms. Niemcek-Sakleski has been helpful in putting A4TH with SAMSHA, a division of

the Department of Health and Human Services and has put A4TH in contact with the Wisconsin Procurement Institute. Through a SAMSHA employee A4TH has been directed to a government website and we now we receive notices of government grants opportunities from a federal government daily email service. A4TH has had communication with WPI, a non-profit that assists small and medium size businesses in Wisconsin in obtaining government contracts. Our discussion's thus far have focused on creating a for-profit business. This may not be a favorable idea for A4TH as we may lose the support of some funders who support our non-profit work.

- **Wisconsin Veterans Museum:** We have been contacted by the museum and they have not had any interest in our WAR: RAW traveling exhibit and they are beginning plans to return the exhibit's artwork.
 - **George W. Bush Presidential Library:** Tim is in the process of writing a letter of introduction to President Bush regarding a possible exhibit of WAR: RAW at the President's library on the campus of SMU in Dallas. The letter is in progress.
 - The return of the artwork from the WVM will present an additional challenge for the organization as we have no place currently to store it and there will be an additional cost if we need to obtain outside space.
- **Program Updates**
 - **Group Session statistical update:**
 - Group Sessions in 2017 through Dec 8 total 77 with 434 participants
 - Group Sessions since 2009 total 552 with 3,314 participants
 - Our St. Norbert RRPMV program has been discontinued, but we are continuing to work with the Center for Spirituality to shift our efforts to providing Art as a Tool for Healing which will be open to a broader spectrum of participants, including vets as well. However, CFS is responsible for driving attendance to the program, not A4TH.
 - Oneida Veterans will be part of a round of new RRPMV sessions to be conducted specifically for veterans from the tribe, beginning 12.11.17. Tim has been working with the tribe's psychotherapist to arrange this. (This is separate and apart from the recently received grant from the Oneida's Arts Program.)

VICE PRESIDENT'S REPORT

None

TREASURER'S REPORT

Treasurer, Rick Chrabaszewski presented the financial update, through December 9, 2017:

- Current checking account balance is \$4,040 and savings account of \$7
- The final payment was made to Brian Ellickson on a long-standing debt owed to him for a loan to the organization in years past of \$3,500.

OLD BUSINESS

- 2018 Golf Outing will be moved to Irish Waters and will be on a date in September that is yet to be determined.
- The creation of a new program known as Art as a Tool for Healing that would allow us to expand our art therapy programming to new populations at new locations is slow starting. After some initial efforts to get this moving at the Micah Center in Green Bay, the momentum and on-site staff support were lost. Further development is needed and more on-site organizational support needed to make this work. Both the House of Peace in Milwaukee and the NEW Shelter in Green Bay are potential other sites, provided they will support it.

NEW BUSINESS

- Jim Hubbard was nominated to the position of Secretary replacing Vicki Woschnick. The board voted in the affirmative so Jim is the new Secretary.
- **2018 Fundraiser being planned for Irish Waters:** We have a commitment from Larry Mc Carren and tentative commitments from Marco Rivera, Bill Jartz and magician Ron Lindberg for a fundraiser near the time of the Packers Spring mini-camp. Sandy Emerich, an event planner at Riverside Gardens in Appleton, will be working with A4TH and Chad Wienhbreth of Irish Waters on finalizing the details of the event. Our fundraiser will take place during the time of a Packers spring mini-camp so we may have a current player as an additional guest.
- Director Darryl Johnson suggested two new areas he would like the organization to explore:
 1. Can we connect with the Hmong community and position A4TH with them so that we might begin offering our expressive art program with them
 2. Is there a way we can get broader exposure of the art that comes from the participants in our RRPMV program, like the pieces that were on display at the Wisconsin Veterans Museum in Madison (picture + story) so that more people can be 'moved' by how our program has been able to help the veterans. When Tim shows these art pieces + stories to potential funders, the result is positive. The discussion will continue as to how this might be accomplished. Are there corporations or VFW halls or other places who would be interested and willing to display some pieces? TBD
- In light of the loss of Director Woschnick, Tim will be evaluating and seeking potential new board members. Both those close to A4TH and others will be considered.
- Tim & Jim are evaluating a proposal for internet-based fundraising with mgive/Rally4 an organization that purports to have helped small & medium sized Not for Profit orgs expand their community of givers. There are costs involved and other questions to be answered before a decision can be made.

An email from George Grant who is soliciting A4TH and introducing a program know as TESS is as follows:

From: "George Grant III" <ggrant@mgive.com>

Date: Nov 27, 2017 7:41 PM

Subject: Introducing T.E.S.S. (Technology Enabled Services Simplified)

To: "Tim Mayer" <tim.mayer@artistsforthehumanities.org>

Cc:

Hello Tim,

Thank you so much for taking the time to speak with me today. We have done a outstanding job helping small and medium sized Nonprofits take their message to a large number of future New Donors, New Volunteers and New Supporters.

mGive/Rally4 wants to help small and medium sized NPO's grow and expanded their communities. For over 9 years we have successfully done 3 Things: 1) Help Foundations Acquire New Customers (we mean New Donors, New Supporters and New Volunteers), 2) Generate Loyalty & Engagement within their Community, 3) Help NPO's Generate New Revenues.

mGive/Rally4 provides a Awesome Suite of Innovative Technologies and Marketing Technologies for NPO's (shown below). We are very interested in developing a partnership with artistsforthehumanities.org, by putting skin in the game with you and bring all or some of our services to the table on a Performance basis. (aka: a Revenue Share)

We propose to integrate and subscribe to the best in breed technologies available to NPO's today.

Partnership Agreement.

Here's what we can bring to the table on a Revenue Share. (some or all)

Best In Breed Technologies & Marketing

- Website – Duda - website development
- Email – MailChimp - email automation
- Social – Sprout Social - integrates all social media platforms
- Google Analytics
- Google AdWords
- Google Grants - provides \$120K year (That's \$10,000.00 per month in Free Ads on Google) in Free advertising on Google
- Live chat – Intercom - chat feature for your website
- Project Management – Asana
- CRM – Kindful - Customer Management System
- Mobile – mGive & Text To Give
- Integrations – Zapier -
- Sumo - web traffic builder

In this scenario if you succeed, we succeed so rest assured - we will do our best so we both succeed!

We will help you achieve three important objectives:

1. ACQUISITION: to acquire new donors, supporters & volunteers
2. LOYALTY: to build meaningful contextual relationships with your donors, supporters & volunteers
3. REVENUE: to establish sustainable, recurring & predictable revenue income

Please use link to schedule time:

[Click here to schedule a meeting on my calendar.](#)

Thank you again for your time today! I look forward to speaking soon.

Best regards,
George

GEORGE GRANT III

Director Of Sales-Mobile Giving/Google Ads Grants

o: [720-708-2408](tel:720-708-2408) **m:** [303-319-4779](tel:303-319-4779) **e:** ggrant@mgive.com

Have an mGive support question? Check out our [Support Center!](#)

mGive/Rally4: Mobile Marketing & Fundraising Made Easy
[website](#) | [facebook](#) | [twitter](#) | [google+](#) | [linkedin](#) | [blog](#)

ADJOURNMENT:

- Jim Hubbard moved to adjourn the Board meeting at 1:20 p.m.; it was seconded and the meeting adjourned.

Respectfully submitted,

Jim Hubbard

Jim Hubbard, Secretary