

A4TH Board Meeting Minutes November 10, 2018

Call to Order: 12:01PM

Attending: Jim Hubbard, Secretary; Rick Chrabaszewski, Treasurer; Tim Mayer, President

Excused: George Kamps, Darryl Johnson

Acceptance of Board Meeting Minutes of June 23, 2018

President's Report:

June 27th: Tim met with Exec. Dir. Tami McLaughlin of **World Relief**, a national organization which settles refugees. WR may be interested in partnering with A4TH and our latest program Art as Tool for Healing. Tim did a full presentation at their office in Appleton. There is keen interest in conducting our program in Oshkosh through the Oshkosh Public Schools and working with the children of settled refugees in Oshkosh. Tim will be doing a presentation on January 15 in Oshkosh before Tami, representatives of the Oshkosh Public Schools, church groups and other interested parties. During the presentation, Tim will address the need for funding of this project and has talked with Tami at length about seeking a funder(s). Tim will keep the board updated on progress with this.

Early July: Tim has been meeting with Greg Otis of **Appleton Downtown Inc.** re., producing a poster for this year's Appleton Flag Day Parade. The poster will be the first ever for the Parade. A4TH bylaws and articles of incorporation allow A4TH to raise the needed funds for this project. Rollie Stephenson, retired CEO of Faith Technologies is involved in this effort as it was Rollie's idea which he came forth with during this year's Flag Day Parade (Rollie volunteered to drive one of his vehicles in our unit). The poster design has been started by Tim and he hopes to have a draft ready by February to present to ADI. A4TH has approval from Greg to continue to move forward. Tim's plan is to design several of these, and possibly some retro posters of past parades. This could become a yearly competition with school students designing them and creating some type of civic program with a fundraising component which would benefit the community. A4TH will work to maintain as much oversight and control of this project as possible as it moves forward. This will be done to promote our non-profit brand as we expand our work and reach here in Wisconsin.

On July 13th: Tim gave a presentation at the **100th Department of Wisconsin State American Legion Convention in Oshkosh.** In the morning he spoke to the main convention attendee's, and in the afternoon spoke to the Sons of the American Legion. All went well, and A4TH made a few new contacts.

On July 24th: Tim gave a presentation to **Oshkosh Corp.** and learned they have some interest in artwork from the RRPV program for their new corporate headquarters in Oshkosh. There were six department reps present. Tim's presentation went on for over an hour but had been scheduled for about 30-45 minutes. The Oshkosh rep's had plenty of questions. The presentation moved and drifted into many

other areas of A4TH's work and future plans and other possible areas where we could partnering may be possible. There has been no follow-up from Oshkosh so far. Not unusual for a global firm of their scope. Oshkosh Corp's new headquarters is rising on the former golf course located along the Fox River at the entrance to Lake Winnebago. Tami Mc Laughlin of World Relief preceded Tim's presentation, and she put in very high praise for A4TH. Oshkosh does want to be a good community player in the area, and this was not the first time A4TH has met with Oshkosh Corp. In the past, there has been several meeting with reps from Oshkosh Defense, a division of Oshkosh Corp.

August 27th: Tim did a presentation for the Exec. Dir. of the **Jackie Nitschke Center in Green Bay**, a residential alcohol and drug treatment facility. There has been no follow-up from the center. Tony Pichler, Director of the Norbertine Center of Spirituality, who helped get A4TH connected with the Nitschke people has been asked to find out anything regarding how Tim was received. No word back at this point. Tony serves on a board with the Nitschke Center Director. **August 29th:** We began a new homeless veterans program at **The Wisconsin Veterans Home at Chippewa Falls**. In late September Todd Hartwig took over for Tim as the facilitator of our program there. He is/will be paid as a contracted facilitator of A4TH. Todd is doing an excellent job and has a good history with Tim and A4TH. Todd first connected with A4TH through the PTSD program at Tomah VAMC in 2012. There are future opportunities to bring on more contract people like Todd to facilitate and administer our program at specific locations.

September 6-9: Third consecutive year staffed an info table at **Indian Summer Festival in Milwaukee**. A4TH again made a few contacts, but this event tends to be an opportunity for festival-goers to stop by our table and gather as much swag as possible. This festival is funded by the FCPF (Forest County Potawatomi Foundation). Tim spoke with Kay Garcia, Exec. Dir. of the Potawatomi Foundation. Kaye has been very supportive of A4TH.

September 10th: Tim met with Chris Weber Administrative "coach" with **Oshkosh Defense**. Chris is very interested in partnering with A4TH. He works as an in-house recruiter/trainer and "coach" for Oshkosh Defense's future managers. He wants to utilize our expressive art program in his sessions. The meeting went for an hour and a half and he is working on getting A4TH in front of the Oshkosh Defense President.

October 20th: **A4TH's first sit-down casual fundraiser was held** at Irish Waters Golf Club. A4TH raised over \$5,000 for RRPMV. Tim has reviewed all of the happenings and the myriad of details for this very successful event. Over \$18,000 from WBAY and from WHBY and WSCO radio in on-air promotional efforts. Nicole Gosz of Rooted Marketing Services donated her time and talent. InstaPrint Plus donated printed materials for the event. There were approximately 60 attendees and there are plans to hold a similar event next year.

October 5th: I attended an open house for **a new veterans' homeless program in Green Bay**. This is operated by the WDVA and subcontracted through the VAF (Veteran Assistance Foundation) as are all of the homeless programs that A4TH participates in. This new facility is a seventeen-bed facility, and A4TH will be conducting programming there within the next 30 days.

Vice President's Report: George Kamps, **no report, excused**

Treasurer's Report: Rick Chrabaszewski

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| • September Checking: | \$1,128.05 | October Checking: | \$2197.71 |
| • September Savings: | \$418.82 | October Savings: | \$18.82 |
| • September Vehicle Fund: | \$200.04 | October Vehicle Fund: | \$50.04 |
- In receipt of: \$8,022.92 from funding in October.
 - Announced that \$25,000 awarded to A4TH by WDVA for 2019. As of this time, funding has NOT been received.
 - With Jackie Dunn as our new bookkeeper we have dropped our cost for Intuit Quickbooks online and has streamlined our federal tax filing through the online EFTPS. Correcting last month's minutes, Jackie is not a CPA.
 - WDVA has again awarded A4TH a \$25,000 grant for 2019

Secretary's Report: Jim Hubbard

- A4TH continues to submit grant applications to organizations that have shown an interest in supporting the work of A4TH, some prior donors and some new organizations. The Bader Foundation in Milwaukee is being approached at the suggestion of Kaye Garcia of the Potawatomi Foundation.
- **YTD** participants in our two programs: **RRPMV** has held 60 group sessions serving 395 veterans; since 2009 we have held 616 group sessions serving 3,732 participants; **AAATFH** has held 10 group sessions serving 46 participants so far in 2018.
- **Bob Lindberg**, a long-time friend and supporter of A4TH will be fundraising for A4TH through the holiday
- An end-of-year report to our list of names is being contemplated and may be sent before year-end. It would imply a donation would be accepted.

Old Business:

Update by Marvin Cespedes, webmaster and marketing specialist, is in the process of completing two major projects: the first is the redesign and development of a new brand style-guide for, "Artists for the Humanities," "The Return & Recovery Program," and "Art as a Tool for Healing." This redesign and new website have been a work in progress for the last four months.

The second project is an audit of the current website based on visits and needs. Currently, A4TH is paying \$168 for deluxe server services. That amount is unnecessary, but A4TH does want to enable SSL security on the website. If A4TH drops the price of the server from Deluxe to Economy, the annual cost will drop to \$120, and A4TH can then enable the SSL security handle for \$75 for a year. Therefore, the price on a yearly basis for A4TH does bump up to nearly \$200 a year, but A4TH is at a point where securely certify the site, update passwords, clean up the interface, etc. before the start of the new year. $\$120 + \$75 = \$195$. Images of the newly designed A4TH logo (looking to launch all of this before the end of the calendar year), as well as screenshots to the new site will be presented for review.

New Business:

- Tim nominated Chad Weihbrecht as a new board member. Chad is a long- time supporter of A4TH. Tim then moved that Chad be elected to three-year term on the Board of Directors for A4TH. Seconded by Jim Hubbard and unanimously approved.

Adjournment: Meeting ended at 12:59 PM

Respectfully submitted,

Jim Hubbard]

Jim Hubbard, Secretary

Return & Recovery Program for Military Veterans

	RRPMV	As of 11.23.18
YEAR	# Sessions	# Attendees
2009	10	61
2010	42	217
2011	64	415
2012	69	459
2013	67	440
2014	75	418
2015	68	364
2016	80	506
2017	81	456
2018	65	428
TOTAL	621	3,765

ART AS A TOOL FOR HEALING A program of
Artists for the Humanities, Inc.

Year	AAATFH	As of 11.23.18
	# Group Sessions	# Attendees
2017	6	12
2018	11	51
TOTAL	17	63